

Collaboration between GRDXKN® and ION

honoured with Eurobike Award

Date: 03.07.2024

Location: Frankfurt, Germany

Abrasion-protection at its best: The ION-Bike GRDXKN® Scrub Select Jersey wins the prestigious Eurobike Award

The Eurobike Award honours particularly innovative and high-quality products in the bicycle and ecomobility industry. This year, we won the award with the GRDXKN® 4D printing technology in collaboration with ION-Design and -Textil: The ION-Bike GRDXKN® Scrub Select Jersey won in the Apparel and Accessories category with a special focus on rider protection.

The innovative collaboration between GRDXKN® and ION impressed the jury with its outstanding combination of protection, functionality and innovative design. The Scrub Select Jersey combines a densely knitted synthetic material with high tear and abrasion resistance. The GRDXKN® print has been strategically placed in exposed areas such as the shoulders and elbows to provide maximum protection against abrasions in the event of a fall and also act as light impact protection. This protects the body and fabric in vulnerable areas and extends the life of the garment. Venting holes ensure optimum breathability, while flat adhesive edges and minimised use of seams avoid friction points.

Bastian Müller, founder and developer of GRDXKN®, says: "We developed this collaboration specifically for downhill mountain bikers who need the highest level of abrasion protection and durability. Now I'm happy to be able to contribute to the protection of athletes and to see this innovation recognised by the industry".

About GRDXKN®

GRDXKN® is a 4D printing technology that enables the printing of functions. At the same time, the weight of the textiles remains low and the flexibility high. The integrated, volumizing material is abrasion-resistant and impact-absorbing (tested). The printing technology transforms substrates into intelligent textiles. This cohesive material combination creates new application fields for textiles. The EU patent has been granted. In 2021, GRDXKN® was already honoured as Start-up Winner by Eurobike.

About ION

ION (Boards & More GmbH) stands for well thought-out and innovative sports equipment that combines passion and design. The brand develops products that are not only functional, but also reflect the enthusiasm for the sport. ION offers a wide range of bike clothing, shoes, backpacks and protectors.

For more information about GRDXKN® and the 4D printing technology, visit the company's website: <https://grdxkn.com>

Links & Info:

- Website: <https://grdxkn.com>
- Press area: <https://grdxkn.com/presse/>
- Contact: Claudia Casagrande
Phone: +49 151 681 67089
Email: presse@grdxkn.com