GRDXKN® and ION Honored with Design & Innovation Award 2025

Date: January 2025 **Location:** Munich, Germany

GRDXKN®'s cutting-edge technology has once again proven its worth, this time in ION's innovative Scrub Select cycling jersey. The product has been awarded the prestigious Design & Innovation Award 2025, a recognition of excellence in real-world performance.

The Design & Innovation Award is not just another award - it is a rigorous real world evaluation process. Over 6,000 hours of testing by international journalists, professional riders and industry experts have been invested in evaluating the most innovative products of the year. This year's winners include the ION GRDXKN® Scrub Select jersey, which excelled on challenging terrain such as the Herrensteig trail at Plan de Corones and the Fanes-Sennes-Prags Nature Park.

A Breakthrough in Skin Protection for Riders

The ION Bike Jersey GRDXKN® Scrub Select offers a unique solution for riders seeking additional protection without sacrificing comfort or ventilation. Strategically placed GRDXKN® inserts in the elbow and shoulder areas enhance skin protection, while the lightweight and breathable fabric ensures maximum com

fort.

A Word from Bastian Müller, Founder of GRDXKN®

"I am particularly proud of this award because our product has proven itself to professionals through real-world tests in authentic conditions. My hope is that GRDXKN will establish itself as a standard for protection across all manufacturers in the long term."

GRDXKN®

GRDXKN® is a 4D printing technology that enables the printing of functions. At the same time, the weight of the textiles remains low and the flexibility high. The integrated, volumizing material is abrasion-resistant and impactabsorbing (tested). The printing technology transforms substrates into intelligent textiles. This cohesive material combination creates new application fields for textiles. The EU patent has been granted.

ION (Boards & More GmbH)

ION stands for well thought-out and innovative sports equipment that combines passion and design. The brand develops products that are not only functional, but also reflect the enthusiasm for the sport. ION offers a wide range of bike clothing, shoes, backpacks and protectors.

For more information about GRDXKN® and the 4D printing technology, visit the company's website: https://grdxkn.com

Links & Info:

• Website: https://grdxkn.com

Press:: https://grdxkn.com/presse/

Contact: Claudia Casagrande
Phone: +49 151 681 67089
E-Mail: presse@grdxkn.com